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Media Release

Visit our maternity services – on video

Having a baby is an amazing experience – but it can also be a daunting one when it comes to preparing for your birth.

That's why our maternity staff have produced a set of Maternity Virtual Tour films, to showcase our birthing centres at the RUH and in the community and the facilities they provide, including home births across BaNES, Somerset and Wiltshire.

The three videos, which can be seen on the Trust website [here](#) take you on a guided journey from the first scan, to care throughout pregnancy and on to the day when the big moment arrives.

You'll find plenty of information to answer your maternity questions and support you in your choices, from deciding on your place of birth and what sort of birth you'd prefer, to who's who on the wards and to what happens when it's time to take your precious cargo home.

The videos were the idea of Midwifery Sister Helen Spurrell, who won backing from the Trust's Innovation Panel. The Panel provides support and funding for projects to improve patient care and experience or to increase efficiency across the Trust.

Helen said: "We know it's not always easy for mums to join one of our regular group visits around our birthing centres so, while those will continue as usual, we thought we'd bring the centres to them with our virtual tour videos. It's another way to further improve our service, making it more accessible and user-friendly and ensuring consistency of advice, which together will improve the overall experience for women and their families.

"Many thanks to all the mums, babies, families and our maternity staff who took part and helped to make the films. We hope they're informative and useful."

Ends



Notes to Editor:

- More than 4,500 babies a year are born at the RUH, in our community birthing centres or at home
- The RUH Bath Birthing Centre is at the Princess Anne Wing of the Royal United Hospital
- We have Birth Centres across Wiltshire and Somerset in Chippenham, Frome, Paulton and Trowbridge.

- The Royal United Hospitals Bath NHS Foundation Trust provides acute treatment and care for a catchment population of around 500,000 people in Bath, and the surrounding towns and villages in North East Somerset and Western Wiltshire. The hospital provides healthcare to the population served by four Clinical Commissioning Groups: Bath & North East Somerset CCG, Wiltshire CCG, Somerset CCG and South Gloucestershire CCG.

- The Trust provides 565 beds and a comprehensive range of acute services including medicine and surgery, services for women and children, accident and emergency services, and diagnostic and clinical support services.

- In 2015 The Royal United Hospitals NHS Foundation Trust was acquired the Royal National Hospital for Rheumatic Diseases (RNHRD) NHS Foundation Trust. The RNHRD treats patients from across the country offering services in rheumatology, chronic pain and chronic fatigue syndrome/ME.

- The RUH is changing - we have an exciting programme of redevelopment underway transforming our site and further improving the services we provide. The Trust is now working towards building a purpose built RNHRD and Therapies Centre and a new Dyson Cancer Centre. For more details visit: www.ruh.nhs.uk/about/fit_for_the_future

- For more information about the Royal United Hospitals Bath NHS Foundation Trust visit: www.ruh.nhs.uk

