

RUHX Briefing For Governors – June 2024
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1.0 Financial Growth & Fundraising Successes

The charity finished the year above the forecasted position. A total of £2.75m (not including investments) was raised, with a further £292k of investments providing a total of £3.05m. This is growth of almost £1m on the previous financial year.

Fundraising expenditures were below target, providing an increased ROI of 4:1 for the year, up from the original target of 3.7.

- Completed £3.2m Robotics Campaign ahead of schedule in February 2023.
- Recruited 1374 new donors
- Increased donor retention from 16% to 39%.
- Gifts in wills grew from £725k to £1.18M, demonstrating the importance of this income stream to the charity.
- Bath Half Marathon 60+ runners on 17th March 2024 raising £20k. Lead local charity for 2025.
- Walk of Life on May 11th had nearly 300 participants and has raised over £57k.
- New two-year community partnership with Lansdown Cricket Club.
- The MyThank scheme encourages patients to thank the staff who have been involved in their care and opt-in to receive more information from the charity. Over 120 thank yous have been received so far.

2.0 Dyson Cancer Centre opening

- RUHX team has delivered an exceptional donor recognition scheme in the new Dyson Cancer Centre to give thanks to over 11,000 supporters who donated £10m as part of the Cancer Care Campaign, including £4m from The James Dyson Foundation and £1m from Medlock Charitable Trust.
- The team hosted 16 tours over multiple days, including private tours by key donors and over 210 tours by 210 high-value donors with namings in the DCC
- Over 100 guests attended the art preview event.

3.0 RUHX Charitable Projects

- £100k Community Wellbeing Garden outside the Lansdown Restaurant has been completed and is now open. NHSCT supported this project, and Friends of RUH planted and maintained it.
- £52k Hyperthermic intraperitoneal chemotherapy (HIPEC) surgery at the RUH Bath has been funded by RUHX and will be introduced this summer.

- £160k: Two new breast unit ultrasounds are being purchased thanks to the generosity of some key donors, including Friends of RUH.
- The NICU transitional project to help parents be able to stay with their babies is being completed this summer with the creation of a parent shower room and more parent beds next to their babies.

4.0 New internal grant making process

New internal grant making process was launched on 1st April 2024 to help increase equity of funding across the whole hospital and also to find original and innovative ways for the charitable funds to be used

- All applications are made using an online form which can be found on the intranet and on the RUHX website. There are two versions of the form depending on the value of the application:
 - one for applications under £1,000
 - one for applications of £1,000 or above.

All charitable expenditures and future fundraising appeals must be consistent with the charity's objects and assessed against the patient benefit test, additionality test, and public perception test. In addition, expenditure must align with one of the five strategic objectives.

- Objective 1: We will put the extra in extraordinary care for all those needing our care
- Objective 2: We will push the boundaries of healthcare, enabling faster/further/broader innovation that improves patient care and health outcomes.
- Objective 3: We will support our people to be extraordinary – taking care of those who care for you to improve patient care and experience.
- Objective 4: We will work together to create sustainably healthier communities, Tackling health inequalities and drivers of ill health
- Objective 5: We will help to keep people out of hospital – through prevention and early discharge support

All applications for charitable funds or fundraising projects are now assessed through our new internal grant-making process to ensure clear, independent and transparent decision-making.

The grants advisory panel will meet quarterly ahead of each charities committee to review/ approve/ recommend or reject applications over £1,000. All grants over £25,000 must be approved by Charities Committee.